

Privacy Policy

General

Protecting your privacy is very important to OSRAM. This Privacy Policy governs the collection, use and disclosure of your information through the OSRAM-ShopYourLight website: www.osram-shopyourlight.com. By using this website, you are consenting to the collection and processing of personal and other information described in this Privacy Policy, now and as amended. When you visit external websites through links provided by www.osram-shopyourlight.com, your use and collection of data is not covered under this Privacy Policy.

Consent to international data transfers

Your personal information may be collected, processed and stored by OSRAM or its service providers in the United States and other countries where our servers reside. Please be aware that the privacy protections and legal requirements, including the rights of authorities to access your personal information, in some of these countries may not be equivalent to those in your country. If you are using www.osram-shopyourlight.com in the European Economic Area or other regions with laws governing data collection and use that may differ from United States law, you consent to the transfer of your personal data to the United States and other countries where OSRAM operates.

What we collect and how we use it

The following describes in more detail when and why OSRAM-ShopYourLight may collect your personal information, how we may use it, and with whom it may be shared.

Personal Information

You can choose not to provide certain information about yourself, but then you might not be able to take advantage of site's features. There are times when we or our business partners may need to obtain personal information from you, such as your name, address, email address, billing, shipping or credit card information, phone number, your company's name, and your job title. We may also collect information about your interest in our products and services or other transactions.

Our Service Providers

OSRAM-ShopYourLight uses service providers to collect, use, analyze and otherwise process information on our behalf.

Fulfilling Your Request

If you conduct a transaction or request information from this website (e.g., a product or service, application, a callback, or specific marketing materials), we may use the information you provide to fulfill your request. We may share information with others, such as affiliates, service providers, financial institutions, shipping companies, or government authorities as may be necessary to complete the transaction.

Marketing

The information you provide to OSRAM-ShopYourLight on this website may also be used by OSRAM and its business partners for marketing purposes. You will have the opportunity to choose whether or not to have your information used for this purpose by providing consent.

Contests

From time to time you may be able to participate in contests, giveaways, sweepstakes or similar promotions on the site. You may be required to share certain personal information with us or third parties to participate. In addition, as a condition to receiving any reward, prize or special discount, you may be required to provide additional information, sign a release, or authorize the use of your information in marketing materials. It is the contestant's responsibility to check the specific contest rules to determine how your information may be used and shared.

Questionnaires and Surveys

We may ask visitors to this website to complete surveys. The results of these surveys help us improve this website, as well as the products and services we offer. We may ask you for your name and email address. Some surveys may request more background information, this information will not be used to identify any individual.

Website-Tracking

Certain types of information may be collected and stored automatically, using information that your browser sends whenever you visit a website. This may include your Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser. We also log and track which pages are visited to measure site traffic.

We use third party services for marketing and optimization purposes. Our service providers collect data and use web analytics tools to provide us with information about this website usage. We may transfer the data we collect about you when you visit this website, including personal information, to our service providers or they may gather this data directly. Our service providers use this information to create anonymous usage profiles.

This website uses Google Analytics (<https://analytics.google.com/>) to collect visitor behavior data. This data is collected anonymously to be used for marketing and optimization purposes. All visitor data is saved using an anonymous user ID and can be aggregated to a usage profile. Cookies may be used to collect and save this data, but the data remains strictly anonymous. The data will not be used to identify a visitor personally and are not aggregated with any personal data. The collection and storage of data may be refused at any time with respect to subsequent services.

When you visit this website either we or our service providers may store data on your computer in the form of a "cookie", web beacons (also known as tracking pixels), or similar tracking technology to automatically recognize your device the next time you visit. Cookies can help us in many ways, such as allowing us to tailor a Site to better match your interests or to store your password to save you from having to re-enter it each time. If you do not wish to receive cookies, you can configure your Internet browser to erase all cookies from your computer, block all cookies or to receive a warning before a cookie is stored. As a user of the website, you do have the option to stop tracking and use of cookies. Information and instructions about cookies can be found [here](#).

Disclosures Required By Law

In certain circumstances, we may be required to disclose your personal information pursuant to legal, regulatory, judicial or other governmental requirements, requests, subpoenas, warrants, or orders. We may also disclose your information if we believe it is necessary or appropriate to prevent injury, property damage or financial loss or in connection with an investigation of suspected or actual illegal activity.

Information Security

OSRAM-ShopYourLight implements reasonable physical, electronic, and procedural safeguards to protect information we process and maintain. Although our goal is to protect your information, no security system can prevent all potential security breaches. The security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to our website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We recommend using a new password for each site, ensure it contains complexity and it's changed periodically.

Other Portals and Services

You may connect to other OSRAM or affiliated portals or services for specific purposes (e.g. suppliers, e-commerce, and employment application) through this website. These portals or services may have separate registration requirements, terms of use and privacy policies. In the event of any conflict between this policy and a policy for that portal or service, the portal or service policy will govern.

Third Party Sites

The website may contain links to non-affiliated Web sites. Your use of any third party site, including the submission of personal information, will be governed by the terms and conditions of the site operator. OSRAM-ShopYourLight IS NOT RESPONSIBLE FOR THE PRACTICES OR CONTENT OF ANY THIRD PARTY SITE, EVEN IF WE PROVIDE A LINK FROM OUR WEBSITE.

Changes

We will post any changes to this Privacy Policy without any additional notice. Please check the Privacy Policy page regularly to keep up-to-date. Your continued use of the Sites following any change indicates your acceptance of any revisions to the Privacy Policy.

Questions and Concerns

If you have a question about this Privacy Policy, please send an email to: info@osram-shopyourlight.com. If there are inaccuracies with your personal information in the OSRAM-ShopYourLight records, you can send update requests to: info@osram-shopyourlight.com.

Effective as of January 1, 2018.

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